



24th ANNUAL AAOS/AOSSM/AANA SPORTS MEDICINE COURSE EXHIBIT PROSPECTUS

January 21 – 24, 2024
Park City, UT • Canyons Resort

You are cordially invited to join us at the 24th Annual AAOS/AOSSM/AANA Sports Medicine Course. Organized by three premier orthopaedic organizations and held at a world-class resort, the highly anticipated event is guaranteed to be an unforgettable learning and networking experience.

Don't miss out on the opportunity to engage with orthopaedic surgeons and allied health professionals as they learn from world-class faculty about the latest innovations in treatment decisions and solutions for all levels of athletic injury.

BENEFITS OF EXHIBITING

- 5 1/2 hours of dedicated exhibit time
- Engage with over 200 medical attendees
- Attendees include Orthopaedic Surgeons, Residents, Sports Medicine Fellows, Primary Care Sports Medicine Physicians, Nurses, Physical Therapists, PAs, Athletic Trainers, DOs and Occupational Therapists
- Access to world-renowned course faculty and course directors



Elizabeth G. Matzkin, MD, FAAOS
2024 Course Director



Eric Cleveland McCarty, MD, FAAOS
2024 Course Director



Find more details at www.aaos.org/SportsMed

SPACE ASSIGNMENTS AND FEES

EXHIBIT SPACE ASSIGNMENT FOR APPLICATIONS RECEIVED BY SEPTEMBER 1, 2023

Applications for exhibit space must be submitted online. On the application, exhibitors should rank their preferred room locations between the Kokopelli Ballroom Foyer, the Food & Beverage Room 1 and the Food & Beverage Room 2. Exhibit locations will be assigned based on priority point order, past exhibit participation at the Sports Medicine Course, and the date the application is received. To be included in the first round of space assignments, the application and 50% deposit must be received by **September 1, 2023**. Applications received without the deposit will not be assigned space until the deposit is received.

Exhibits are available in three locations:

- **Kokopelli Ballroom Foyer - \$4,600**
The main lobby area where attendees will enter and exit the Kokopelli Ballroom. The Ballroom is where didactic lectures take place.
- **F&B Rooms 1 and 2 - \$3,600**
These rooms are where food and beverage service are located. Attendees will visit these rooms during the numerous breaks throughout the course.

[View the exhibit floor plan!](#)

The initial exhibit space assignment confirmations will be sent by **September 8, 2023**. The remaining balance is due within 30 days of receipt of the exhibit space confirmation email.

EXHIBIT SPACE ASSIGNMENT FOR APPLICATIONS RECEIVED AFTER SEPTEMBER 1, 2023

After **September 1, 2023**, applications received will be assigned exhibit space on a first-come, first-served basis. All applications must be accompanied by full payment. Applications received without the full payment will not be assigned or reserved exhibit space until the payment is received.

EXHIBIT SPACE INCLUDES:

- One 6' x 30" table and two chairs
 - Registration for two company representatives
 - Meals for company representatives
 - Attendee list provided in Excel format (e-mail addresses are not included)
 - Electrical outlet available upon request (additional fees may apply)
- **[Apply to Exhibit Today!](#)** The deadline to be included in initial space assignments is **September 1**. After then, exhibit space will be assigned on a first come, first served basis.



Contact/Questions: Noel Sierra at sierra@aaos.org or 847-384-4172.

PROMOTIONAL OPPORTUNITIES

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Build brand awareness in the Sports Medicine market:

- Be first in the mind of attendees
- Enhance your company's visibility
- Stand out from the competition
- Drive traffic to your table
- Maximize your exhibit investment

Additional Recognition

- Verbal "Thank You" from the podium by the course director at the start of the course
- Company logo included in the onsite supporter recognition signage
- Company logo included in the supporter acknowledgement in the digital course syllabus
- Company logo included in the supporter acknowledgement in the final program



AVAILABLE PROMOTIONAL OPPORTUNITIES

Room Deliveries/Door Drops

Extend your marketing reach by having your promotional materials directly delivered to each attendee's room.

Java Jackets/Napkins

Display your company's message on java jackets and napkins distributed in the Food and Beverage Rooms. Sponsor designs and produces java jackets (and napkins, if desired). Sponsor's name and logo will also be included on signage in the Food and Beverage Rooms.

Wi-Fi Access Page

Provide an essential service for attendees by sponsoring complimentary Wi-Fi access throughout the resort. A splash page with your company's message will be displayed when Wi-Fi access is launched on a device. In addition, signage with the sponsoring company logo will be prominently displayed throughout the resort informing attendees of wireless availability.

In addition to the above, AAOS welcomes the opportunity to develop customized options with you. Please contact Noel Sierra at sierra@aaos.org or 847-384-4172 for pricing, availability, and to secure an opportunity.

SPOTLIGHT SESSIONS

Spotlight sessions provide companies with unopposed, non-CME sessions that can be a combination of lectures, pre-recorded video demonstrations, and small group or panel case discussions and debates.

Your company can educate course attendees and market key products that align with content and procedures presented at the course. In addition to your position as a leader in the field, your company will enjoy these added benefits:

- Name recognition in print and electronic acknowledgements

- Recognition during course announcements
- Recognition on AAOS' online course platform and signage at the course
- Registrant mailing lists
- Registration for two company representatives

To receive the full benefits, commitments must be made by **December 15, 2023**. To book a timeslot or for any questions about Spotlight Sessions, please contact Angela Buckley at buckley@aaos.org or 847-384-4335.

EXHIBIT RULES & REGULATIONS

PAYMENT

A 50% deposit must accompany the [Exhibit Space Application](#). Applications received after **September 1, 2023**, must be paid in full. Applications received without a deposit will not be assigned exhibit space until the appropriate payment is received.

By Check: Checks are to be made payable to “AAOS” and mailed to:

2024 Sports Medicine Course
American Academy of Orthopaedic Surgeons
Attn: Course Exhibits
9400 West Higgins Road
Rosemont, IL 60018-4976

By Credit Card: Deposit payments can be made by credit card on the [Exhibit Space Application](#). Final payments can be made by credit card via the “Payment and Onsite Contacts” form which will be included in the space confirmation email.

By ACH or Wire Transfer:

Beneficiary: AAOS
Huntington National Bank
518 Lee Street
Des Plaines, IL 60016
Account #: 01068363979
ABA #: 044000024
Swift Code: HUNTUS33

Please be sure to include the exhibiting company name or invoice number with the wire transfer. The exhibiting company is responsible for all bank fees.

No company will be allowed to exhibit unless full payment for exhibit space is received.

EXHIBIT SPACE CANCELLATIONS

All cancellations of exhibit space must be sent in writing to sierra@aaos.org. Written notice of cancellation must be received by the dates listed below to receive a refund:

Full refund of exhibit space fees paid minus a \$150 processing fee **Through October 5, 2023**

AAOS retains 100% of the total cost of exhibit space* **On and after October 6, 2023**

*If a balance for the exhibit space is still outstanding at the time of cancellation, the exhibitor will be responsible for the remaining balance. The cancellation of exhibit space does not eliminate an outstanding balance.

ADDITIONAL BADGES

Two (2) badges are included in the exhibit space fee. Up to three (3) additional badges may purchased for

\$650 per badge. Additional badges can be purchased via the “Payments and Onsite Contacts” form that will be included in the exhibit space confirmation email.

All exhibitor representatives must register and wear the official exhibitor badge for admission to and while at the course. Exhibitor badges are to be issued only to company employees, and/or any other individuals working in the exhibit booth.

EXHIBIT SPACE REQUIREMENTS

All exhibits must be confined to the space limits as indicated on the floor plan. All equipment, products, or materials to be displayed or demonstrated must be placed on the exhibit table and chairs must be positioned behind the table. Exhibits are subject to show site review and modification where necessary, at the exhibitor’s expense.

HOTEL INFORMATION

Reservations should be made directly with the Canyons Resort. Special group rates will be available. The room block is certain to sell-out and the special rates cannot be extended. It is highly advised to make reservations as soon as possible. Details will be included in the exhibit space confirmation email.

A two-night’s room and tax deposit are required for each sleeping room reservation. The reservation balance is due 30 days prior to the arrival date. Any changes or cancellations to a reservation must be made 30 days prior to the arrival date. Late arrivals, early departures, downgrade to room types, and no-shows are non-refundable 30 days prior to your arrival date.

Please note that check in time is at 4:00 PM and check out time is at 11:00AM.

VENUE ADDRESS

Grand Summit Hotel at Canyons Village
4000 Canyons Resort Drive
Park City, UT 84098

EXHIBIT LOGISTICS

Shipping information, setup/dismantle dates and times, and exhibit service order forms will be provided in the exhibit space confirmation email.

IMPORTANT LINKS

- [Course Details](#)
- [Exhibit Rules & Regulations](#)

Contact/Questions: Noel Sierra at sierra@aaos.org or 847-384-4172.