



# COURSE PROSPECTUS

## AAOS/OTA Orthopaedic Trauma Update in Tactics and Techniques

**December 6-7, 2024 • Rosemont, IL**  
**OLC Education & Conference Center**



**Daniel S. Horwitz, MD, FAAOS**  
Course Director



**Gerald J. Lang, MD, FAAOS**  
Course Director

### WHY SHOULD YOU WORK WITH US

- Build brand awareness for your company and engage with AAOS Members
- Over 2 hours of dedicated exhibit time with attendees
- Gain exposure to a highly engaged and influential group of 30 attendees\*
- Access to world-renowned course faculty and course directors
- Position your company as a leader in the field
- Get your name, products, services, or technologies in front of orthopaedic surgeons

*\* expected attendance*

# PROMOTIONAL OPPORTUNITIES AVAILABLE

## EXHIBIT SPACE

- One 6' x 30" table and two chairs
- Registration for two company representatives
- Meals for company representatives
- Attendee list provided in Excel format (e-mail addresses and phone numbers are not included)\*
- Electrical outlet available upon request (additional fees may apply)

► [Apply to Exhibit Today!](#)

Contact/Questions: Noel Sierra at [sierra@aaos.org](mailto:sierra@aaos.org) or 847-384-4172.



## SPOTLIGHT SESSIONS

Spotlight sessions provide companies with unopposed, non-CME sessions that can be a combination of lectures, pre-recorded video demonstrations, and small group or panel case discussions and debates.

Your company can educate course attendees and market key products that align with content and procedures presented at the course. In addition to your position as a leader in the field, your company will enjoy these added benefits:

- Name recognition in print and electronic acknowledgements

- Recognition during course announcements
- Recognition on AAOS' online course platform and signage at the course
- Registrant mailing lists\*
- Registration for two company representatives
- Spotlight session will be recorded for your use and hosted on the Orthopaedic Video Theater (OVT) channel for one year post event

To book a timeslot or for any questions about Spotlight Sessions, please contact Angela Buckley at [buckley@aaos.org](mailto:buckley@aaos.org) or 847-384-4335.

## GRANT SUPPORT AND INNOVATION & NETWORKING HAPPY HOUR EVENTS

Experience name recognition in print, electronic, and course acknowledgements, recognition on AAOS' online course platform and signage at the course. You will also receive contact information of course registrants.\*

For any questions about Grant Support or Innovation & Networking Happy Hour Events, please contact Angela Buckley at [buckley@aaos.org](mailto:buckley@aaos.org) or 847-384-4335.

\* Mailing addresses available for attendees opted into receiving communications

# RULES & REGULATIONS

## PAYMENT

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Payments can be made by check, credit card, or ACH/wire transfer.

**By Check:** Checks are to be made payable to “AAOS” and mailed to:

American Academy of Orthopaedic Surgeons  
Attn: 2403357  
9400 West Higgins Road  
Rosemont, IL 60018-4976

**By Credit Card:** Deposit payments can be made by credit card on the Exhibit Space application or when an invoice is received. **NOTE:** All credit card payments will be assessed with a nonrefundable 2.5% credit card surcharge.

**By ACH or Wire Transfer:**

Beneficiary: AAOS  
Huntington National Bank  
518 Lee Street  
Des Plaines, IL 60016  
Account #: 01068363979  
ABA #: 044000024  
Swift Code: HUNTUS33

Please be sure to include the exhibiting company name or invoice number with the wire transfer. The exhibiting company is responsible for all bank fees.

No company will be allowed to exhibit or participate in a Networking Event unless full payment is received.

## CANCELLATIONS

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All cancellations of exhibit space must be submitted in writing to [sierra@aaos.org](mailto:sierra@aaos.org), and are subject to a \$150 cancellation fee. For cancellations received within 60 days or less of the course’s first exhibit day, AAOS will retain 100% of the total cost of exhibit space fees. It is important to note that cancellation of exhibit space does not eliminate an outstanding balance. Should there be an outstanding balance at the time of cancellation, the exhibitor will be responsible for either the cancellation fee or the remaining balance, depending on the timing of the cancellation.

## ADDITIONAL BADGES

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All sponsorships include up to two badges. Up to two (2) additional badges may be purchased for \$550 per

badge. Additional badges can be purchased via the “[Additional Badges](#)” form that will be included in the exhibit space confirmation email.

All industry representatives must register and wear an official badge for admissions to and while at the course. Badges are to be issued only to company employees, and/or any other individuals working in booths or other participating areas.

## HOTEL INFORMATION

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The nearest hotel is the Hampton Inn & Suites Rosemont Chicago O’Hare. Be sure to make reservations as soon as possible. Learn more [here](#).

Please note that check in time is at 3:00 PM and check time is at 12:00 PM.

## VENUE ADDRESS

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OLC Education & Conference Center  
9400 W Higgins Road  
Suite 100  
Rosemont, IL 60018

## LOGISTICS

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Shipping information, setup/dismantle dates and times, and service order forms will be provided in the confirmation emails.

## IMPORTANT LINKS

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- [Exhibit Rules & Regulations](#)
- [Program Schedule](#)



## CONNECT WITH US TO LEARN MORE OR PURCHASE

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For Spotlights, Grants and Networking Events:  
**Angela Buckley**  
Manager, Business Development  
[buckley@aaos.org](mailto:buckley@aaos.org)

For Exhibits:  
**Noel Sierra**  
Manager, Exhibits and Sponsorships  
[sierra@aaos.org](mailto:sierra@aaos.org)

For Questions About the Course:  
**Heather Welcing**  
Courses Manager  
[welcing@aaos.org](mailto:welcing@aaos.org)