



COURSE PROSPECTUS

AAOS/ASES Reverse and Anatomic Total Shoulder Arthroplasty: Concepts and Techniques From Basic to Advanced

November 8-9 • Rosemont, IL • OLC Education & Conference Center

“The AAOS has been the leader in offering highly educational, commercialism-free, hands-on CME surgical skills courses for its members. For the reverse total shoulder and anatomic total shoulder arthroplasty course, it would not be possible without support from our industry partners to teach course registrants shoulder arthroplasty techniques and expose them to a variety of prosthetic systems with full instrumentation.”



J. Michael Wiater, MD, FAAOS
Course Director

“The AAOS/ASES Reverse and Anatomic Shoulder Course is a high impact CME course that allows attendees to learn from shoulder experts from around the country about the various aspects of executing a well performed shoulder arthroplasty thru engaging didactics and case based discussions as well as extensive cadaveric hands on education. This course has a history of strong industry collaboration to allow for attendees to gain an industry agnostic exposure to multiple device manufacturers. This is the only course of its kind that allows surgeons to be exposed to multiple manufacturers and learn in an unbiased environment! The AAOS is extremely grateful to our industry partners for their collaboration and passionate commitment over the years to this annually sold out course!”



Joseph A. Abboud, MD, FAAOS
Course Director

WHY SHOULD YOU WORK WITH US

- Build brand awareness for your company and engage with AAOS Members
- Over 2 hours of dedicated exhibit time with attendees
- Gain exposure to a highly engaged and influential group of 30 attendees*
- Access to world-renowned course faculty and course directors
- Position your company as a leader in the field
- Get your name, products, services, or technologies in front of orthopaedic surgeons

* expected attendance

PROMOTIONAL OPPORTUNITIES AVAILABLE

EXHIBIT SPACE

- One 6' x 30" table and two chairs
- Registration for two company representatives
- Meals for company representatives
- Attendee list provided in Excel format (e-mail addresses and phone numbers are not included)*
- Electrical outlet available upon request (additional fees may apply)

► [Apply to Exhibit Today!](#)

Contact/Questions: Noel Sierra at sierra@aaos.org or 847-384-4172.



SPOTLIGHT SESSIONS

Spotlight sessions provide companies with unopposed, non-CME sessions that can be a combination of lectures, pre-recorded video demonstrations, and small group or panel case discussions and debates.

Your company can educate course attendees and market key products that align with content and procedures presented at the course. In addition to your position as a leader in the field, your company will enjoy these added benefits:

- Name recognition in print and electronic acknowledgements
- Recognition during course announcements

- Recognition on AAOS' online course platform and signage at the course
- Registrant mailing lists*
- Registration for two company representatives
- Spotlight session will be recorded for your use and hosted on the Orthopaedic Video Theater (OVT) channel for one year post event

To book a timeslot or for any questions about Spotlight Sessions, please contact Angela Buckley at buckley@aaos.org or 847-384-4335.

GRANT SUPPORT AND INNOVATION & NETWORKING HAPPY HOUR EVENTS

Experience name recognition in print, electronic, and course acknowledgements, recognition on AAOS' online course platform and signage at the course. You will also receive contact information of course registrants.*

For any questions about Grant Support or Innovation & Networking Happy Hour Events, please contact Angela Buckley at buckley@aaos.org or 847-384-4335.

* Mailing addresses available for attendees opted into receiving communications

RULES & REGULATIONS

PAYMENT

Payments can be made by check, credit card, or ACH/wire transfer.

By Check: Checks are to be made payable to “AAOS” and mailed to:

American Academy of Orthopaedic Surgeons
Attn: 2403344
9400 West Higgins Road
Rosemont, IL 60018-4976

By Credit Card: Deposit payments can be made by credit card on the Exhibit Space application or when an invoice is received. **NOTE:** All credit card payments will be assessed with a nonrefundable 2.5% credit card surcharge.

By ACH or Wire Transfer:

Beneficiary: AAOS
Huntington National Bank
518 Lee Street
Des Plaines, IL 60016
Account #: 01068363979
ABA #: 044000024
Swift Code: HUNTUS33

Please be sure to include the exhibiting company name or invoice number with the wire transfer. The exhibiting company is responsible for all bank fees.

No company will be allowed to exhibit or participate in a Networking Event unless full payment is received.

CANCELLATIONS

All cancellations of exhibit space must be submitted in writing to sierra@aaos.org, and are subject to a \$150 cancellation fee. For cancellations received within 60 days or less of the course’s first exhibit day, AAOS will retain 100% of the total cost of exhibit space fees. It is important to note that cancellation of exhibit space does not eliminate an outstanding balance. Should there be an outstanding balance at the time of cancellation, the exhibitor will be responsible for either the cancellation fee or the remaining balance, depending on the timing of the cancellation.

ADDITIONAL BADGES

All sponsorships include up to two badges. Up to two (2) additional badges may be purchased for \$550 per

badge. Additional badges can be purchased via the “[Additional Badges](#)” form that will be included in the exhibit space confirmation email.

All industry representatives must register and wear an official badge for admissions to and while at the course. Badges are to be issued only to company employees, and/or any other individuals working in booths or other participating areas.

HOTEL INFORMATION

The nearest hotel is the Hampton Inn & Suites Rosemont Chicago O’Hare. Be sure to make reservations as soon as possible. Learn more [here](#)

Please note that check in time is at 3:00 PM and check time is at 12:00 PM.

VENUE ADDRESS

OLC Education & Conference Center
9400 W Higgins Rd
Suite 100
Rosemont, IL 60018

LOGISTICS

Shipping information, setup/dismantle dates and times, and service order forms will be provided in the confirmation emails.

IMPORTANT LINKS

- [Exhibit Rules & Regulations](#)
- [Program Schedule](#)



CONNECT WITH US TO LEARN MORE OR PURCHASE

For Spotlights, Grants and Networking Events:
Angela Buckley
Manager, Business Development
buckley@aaos.org

For Exhibits:
Noel Sierra
Manager, Exhibits and Sponsorships
sierra@aaos.org

For Questions About the Course:
Kristen Morrison
Courses Manager
morrison@aaos.org