

Draw a Crowd to Your In-Booth Education



Promote Your In-Booth Education with a Listing

- **Before** the meeting in the Annual Meeting App and on the Explore the Exhibit Hall web page.
- **During** the meeting on onsite digital signage located at the entrances to the Exhibit Hall

Submit an Application Today!

Orders Due by January 15, 2024

AAOS
AMERICAN ACADEMY OF
ORTHOPAEDIC SURGEONS

2024 Annual Meeting
February 12-16, San Francisco, California

Standard Listing

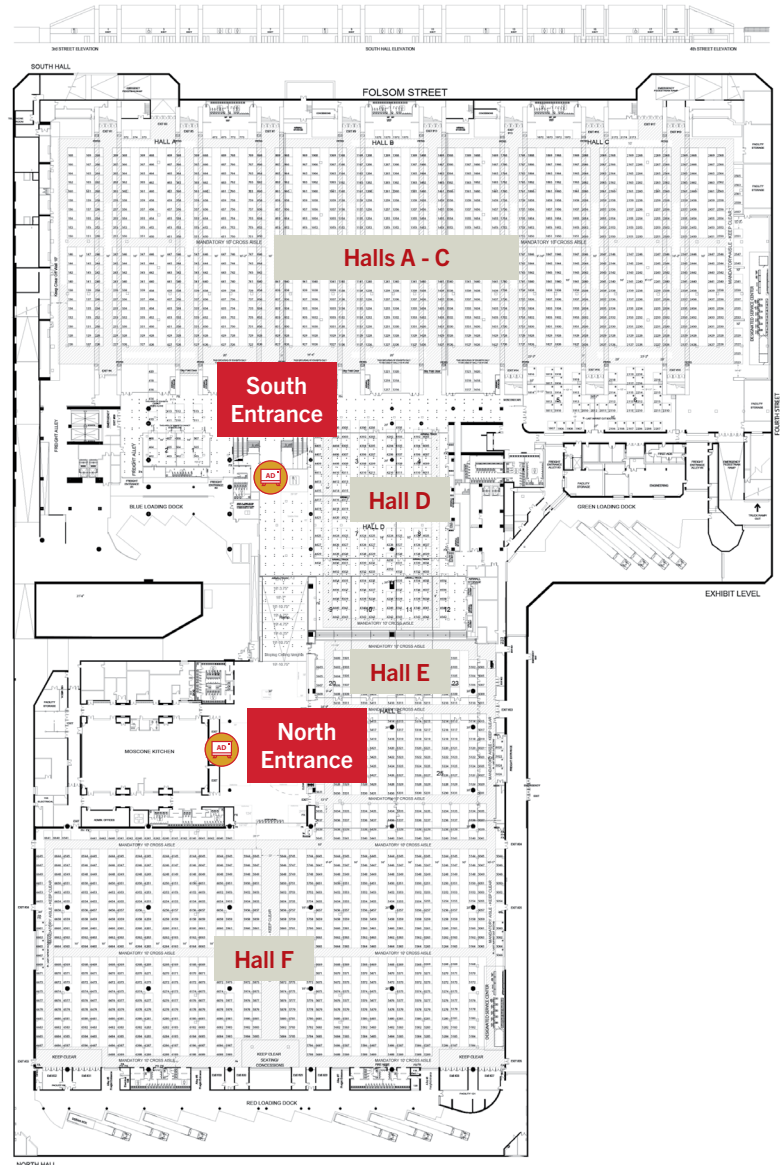
- Listing includes company name, booth number, time, title, speaker, and description.
- Listings can appear in the app and web page starting on **October 19**.
- Description only appears in the app and on the web page and will not appear in onsite signage.
- Listings will rotate on a schedule on onsite signage.
 - All Listings will only be displayed for four hours prior to start of event.
 - Listings will no longer appear once the time for the event has passed.
- **1 listing for \$500 or 3 for \$1,200**

Premium Ad



- A full screen ad that appears after the schedule rotates through all standard listings.
- Each 8 or 16-second ad will play on a 96 second loop for 3 days (February 13 - 15)
- **8-second ad for \$2,500**
- **16-second ad for \$5,000**

Map of Onsite Signage Locations



Premium Ad Media Specifications

- **Screen Size:** 7' W x 5' H
- **File Resolution:** 1344 x 768 pixels
- **Accepted Still Files:** JPEG, PNG
- **Accepted Video Formats:** MPEG-4, H.264
- **No audio**