



This e-letter is your essential resource for everything you need to know to have the most success at AAOS 2024 and beyond.

Annual Meeting Highlights

Exhibitor Dashboard

Your Exhibitor Dashboard provides access to all booth planning information, including your exhibitor directory listing - your first point of contact with attendees. To login, use your ID number: and Password:



Exhibitor Directory Listing

Ensure that your company's complete and accurate listing is visible to attendees in the online exhibitor directory, floorplan, and Annual Meeting Mobile app. Take the following actions by **October 18,** when attendee registration opens, and both the directory and the app become available:

- Update your company information
- Upload your company logo
- Add an exhibitor description (500-character limit)
- Select product categories and specialty areas relevant to your booth

Capture the attention of attendees by upgrading your listing with captivating product images, eye-catching videos, and much more! Discover the benefits of an Enhanced Exhibitor Listing!

Hotel Reservations

Earn two priority points by booking your sleeping rooms through the official AAOS Housing bureau, onPeak. Hotel reservations are now open to all exhibitors and requests for additional rooms will be assigned based on availability starting on **September 6**. For more information, visit the <u>Exhibitor Housing page</u>.

Exhibitor Badge Registration

Exhibitors may register a maximum of five representatives for each 100 square feet of exhibit space. Registration will be available on **October 12**. Visit the <u>Exhibitor Badge Registration page</u> for more info.



Exhibitor Service Manual

The <u>Exhibitor Service Manual</u> is your ultimate guide to ordering all necessary services for your booth, including electricity, carpet, furniture, A/V, catering, lead retrieval, and more. It will be available in late September.

Keep a Checklist of Upcoming Deadlines

Never miss an AAOS 2024 deadline! Use the checklist tile in your Exhibitor Dashboard to keep track of your upcoming requirements and deadlines.

Final Payment Due

Earn two priority points for paying the balance of your exhibit space fees by **October 19.** Login to the <u>Exhibitor Dashboard</u> to submit payment via credit card or print an invoice.

Target Move-In Date/Time

Exhibitors will be assigned a "Target Move-in Date/Time", which will be included in the Exhibitor Service Manual available in late September. This target date and time is the earliest that you can begin your exhibit booth installation.

Exhibitor Suites

Looking for a space to conduct private meetings, demonstrate your products, or storage? Exhibitor suites offer a secure and hard wall space with a locking door, carpeting and are conveniently located in the exhibit hall. Exhibitor Suites are sure to sell out, so be sure to submit your application today!



Satellite Event/Meeting Space Requests

Any exhibitor events taking place outside of the exhibit hall must secure approval from AAOS by submitting an Exhibitor Event & Meeting Space
Request. Events including Annual Meeting attendees may NOT be scheduled.

during Annual Meeting hours. Review the <u>Exhibitor Event & Meeting Space</u>

<u>Guidelines</u> for permitted times, rules, available hotel space and more.

Exhibit Hall Hours & Schedule

<u>View the Exhibit Hall Hours & Schedule!</u> See the schedule for dedicated exhibit times, beverage breaks and happy hour in the exhibit hall!

Promotional Opportunities

Elevate your brand's reputation and establish your company as a trusted authority in the field of orthopaedics. Explore our wide range of <u>promotional</u> and <u>surgeon engagement opportunities</u> to discover the best opportunity that aligns with your budget and objectives.

Did You Know?



AAOS 2024 Is Shifting Dates

The Annual Meeting dates have shifted to Monday, February 12 - Friday, February 16 (previously Tuesday to Saturday). Also, the exhibit days have also been changed to Tuesday, February 13 - Thursday, February 15 (previously Wednesday to Friday).

Important Dates

September 6

Requests for Additional Hotel Rooms Will Be Assigned Based on Availability

Late September

Exhibitor Service Manual is Available

Target Move-In Floor Plan is Avaiable

October 12

Exhibitor Badge Registration is Available

October 18

Annual Meeting Mobile App is Available Online Exhibitor Directory is Available

October 19

Final Payment for Exhibit Space is Due

Other Exhibiting Opportunities

AAOS will host a variety of CME courses covering varying topics with opportunities for your company to participate. Our team will work with you to find an opportunity that best suits your needs.

View Courses Calendar Educational Grant Opportunities

Spotlight Sessions & Exhibits