



## Hosting an In-District Fundraiser

*Hosting an in-district fundraiser is a great way to establish or cement a relationship with your member of Congress. These events are an opportunity to thank them for their ongoing support and bring up any issues that need to be addressed for the orthopaedic or broader physician community.*

*Please contact the AAOS political team at [pac@aaos.org](mailto:pac@aaos.org) to see if a candidate meets AAOS Orthopaedic PAC contribution criteria for OrthoPAC support.*

### 1. Contact the Candidate's Fundraiser

- Call the candidate's Washington, D.C., or local district office and ask for the campaign/fundraiser contact information,
- Or contact the political staff at AAOS and we'll be able to provide that information to you.

### 2. Schedule the Fundraiser

- Work with the fundraiser to find a date/time. The fundraiser can be held at your business, home, restaurant, or virtually (Zoom, GoToMeeting, etc.). A fundraiser cannot be held at a congressional office (and no checks can be dropped off there either!).
- Set a fundraising target (for events like these, usually the target is \$10,000 - \$15,000).

### 3. Send Invitations, and Follow-Up!

- Invite 10-20 friends to be cosponsors. These should be you partners, professional associates, and other local health professionals. As cosponsors, their name will be listed on the front of the invitation and they will be asked to make a pre-event commitment. You decide the amount (suggested is \$500 to \$1,000). When you ask them to be a cosponsor, they will see that you are committed to the cause and will be more likely to contribute at a higher amount.
- Follow-Up! If your invitees aren't responsive via email, give them a call.

### 4. Host the Fundraiser

- If hosting an in-person event (as opposed to virtual), ask the campaign if it would prefer for you and your co-hosts to pay the catering expenses, or if the campaign would like to pay. You can pay for the catering expenses yourself, through an in-kind contribution, but note that it will count towards the FEC candidate contribution limits.
- Do a little homework! AAOS legislative and political staff can let you know how the member has championed our causes. It's always a good idea to start the event with a big "thank you!" AAOS staff can also help you with talking points about current legislation we're working on and how they can help.
- Take pictures! Some of the best pictures are with white coats, your business/practice logo, medical equipment, family members, etc.