

# American Academy of Orthopaedic Surgeons Board of Directors Meeting JW Marriott Washington, DC September 25, 2021

#### **APPROVED MINUTES**

Members of the Board present for all or portions of the American Academy of Orthopaedic Surgeons Board of Directors meeting on Saturday, September 25, 2021 were as follows:

Daniel K. Guy, MD, FAAOS, President Felix H. Savoie, III, MD, FAAOS, First Vice-President Kevin J. Bozic, MD, MBA, FAAOS, Second Vice-President Alan S. Hilibrand, MD, MBA, FAAOS, Treasurer Michael L. Parks, MD, FAAOS, Treasurer-Elect (Ex-Officio) Joseph A. Bosco, III, MD, FAAOS, Past-President Wayne A. Johnson, MD, FAAOS, Board of Councilors Chair Claudette M. Lajam, MD, FAAOS, Board of Councilors Chair-Elect Alfonso Mejia, MD, FAAOS, Board of Councilors Secretary Kevin D. Plancher, MD, MPH, MS, FAAOS, Board of Specialty Societies Chair Alexandra E. Page, MD, FAAOS, Board of Specialty Societies Chair-Elect Armando F. Vidal, MD, FAAOS, Board of Specialty Societies Secretary Matthew P. Abdel, MD, FAAOS, Member-at-Large Valerae O. Lewis, MD, FAAOS, Member-at-Large Alexander Vaccaro, MD, MBA, PhD, FAAOS, Member-at-Large Lisa N. Masters, Lay Member

Karen M. Sutton, MD, FAAOS, Member-at-Large was unable to attend.

Thomas E. Arend, Jr., Esq., CAE, Chief Executive Officer (Ex-Officio)

Guests participating for all or portions of the meeting were as follows:

David S. Jevsevar, MD, MBA, FAAOS, Committee on Devices, Biologics and Technology Chair (Via Zoom)

Andrew H. Schmidt, MD, FAAOS, Annual Meeting Committee Chair (Via Zoom)

Staff participating for all or portions of the meeting were as follows:

Dino Damalas, MBA, Chief Operating Officer Nathan Glusenkamp, MA, Chief Quality and Registries Officer (Via Zoom) Donna Malert, CAE, Director, Governance and Affiliate Relations

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Susan McSorley, Director, Live Events (Via Zoom) Anna Salt Troise, MBA, Chief Commercial Officer Melissa Young, JD, General Counsel

## I. Call to Order

The American Academy of Orthopaedic Surgeons Board of Directors meeting was called to order by Daniel K. Guy, MD, FAAOS, President, at 3:00 p.m. EDT.

Dr. Guy welcomed everyone to the meeting. He remarked on the various topics for the meeting today, and he reminded Board members on sensitivity of discussions held by the Board and the importance of keeping the discussions confidential. He added that Board materials are confidential and should not be shared outside of the BoardEffect portal.

As with all meetings of the Board of Directors, Dr. Guy drew attention to the Ground Rules, Strategic Plan, Core Values and Governance Principles as resources for the Board to keep in mind when discussing the various agenda topics.

#### II. Disclosure of Conflicts of Interest

Dr. Guy commented on the disclosure policy and the enhanced financial information that is required to be completed by the Board of Directors and Council Chairs. Dr. Guy noted that disclosures are reported in agenda books for Board meetings and made available to other AAOS members as well as to the public through the AAOS Orthopaedic Disclosure Program.

Dr. Guy asked meeting participants to disclose any new conflicts and to update the AAOS Orthopaedic Disclosure Program as changes occur. No new disclosures were reported. He also reminded Board members to communicate with Ms. Malert if any new potential conflict of interest matters are identified. Ms. Malert will facilitate a discussion with the Committee on Ethics and Outside Interests (CEOI) as needed.

## III. Strategic Goal 1: Member Experience

#### A. AR / VR Project Team Update

Dr. Felix H. Savoie, III, AAOS First Vice President and Chair of the AR / VR Project Team updated the Board on the current efforts of the Project Team. He informed the Board that the Project Team has consulted with Delta Think to assist in validating information on this important topic. He indicated the main objectives to be addressed by the Project Team include:

- Assess market needs and usage
- Understand supplier landscape
- Uncover and validate primary opportunities for the AAOS

The proposed timeline of activities was reviewed, and Dr. Savoie indicated that recommendations will be presented to the Board of Directors at its December 3, 2021 meeting. He noted that virtual reality is becoming the gold standard for the medical industry. At this time, surgeons are using tools that range from VR headsets to haptic gloves in an effort to mimic real surgical procedures within the operating room.

To validate insights and perspectives across the key market sectors, interviews were held with users, suppliers and influencers. A total of 14 interviews were conducted across four market segments.

Dr. Savoie concluded his report by indicating that Delta Think will begin reviewing the insights from the interviews conducted. The Project Team will participate in a Workshop in October to consider market learnings and the learner journey model to help the AAOS consider its next steps.

## B. 2021 Annual Meeting Recap

Dr. Andrew Schmidt, Annual Meeting Committee Chair, provided a preliminary overview of the AAOS 2021 Annual Meeting. Total attendance was reported at 11,133. Several enhancements were made to the meeting format such as the new Engagement Theater sessions, Influencers Series and 90-minute educational sessions. All were well received by attendees.

Dr. Schmidt noted that due to travel restrictions, several education sessions were canceled, and registrants will receive a refund for any ICLs that were canceled. Two specialty sessions were also canceled prior to the meeting due to low registration.

There were over 500 exhibiting companies occupying the 195,050 square feet of exhibit space. AAOS Social Media was utilized to promote various activities to engage members in the meeting. Dr. Schmidt noted that the Beacon data will now be reviewed to further enhance activities for the 2022 Annual Meeting.

Efforts are underway to finalize educational content for the 2022 Annual Meeting, and Dr. Schmidt indicated that contingency planning will continue for 2022 as AAOS continues to monitor restrictions due to the Covid variants.

# IV. <u>Strategic Goal 2: Quality and Value</u>

#### A. Biologics Update

Dr. David Jevsevar, Committee on Devices, Biologics and Technology Chair, joined the meeting virtually to provide a Biologics Update.

Dr. Jevsevar began his update by indicating that the Biologics Dashboard was promoted at the Annual Meeting through a Resource Center Booth with live demonstrations provided. There was also a session presented at the Engagement Theater by Dr. S. Raymond Golish to raise awareness about the Dashboard.

Efforts continue to partner with the Orthopaedic Research and Education Foundation (OREF) to support donations on AAOS-identified clinical research gaps in orthopaedics. The first grant was presented to Dr. Scott Rodeo for work on "PRP Treatment of the ACL-Injured Knee to Decrease the Risk of PTOA." Applications for the second grant will be solicitated in November.

To date, one Technology Overview has been completed, with two additional topics in development. A virtual Biologics Symposium is planned for October 1, and there are over 400 attendees registered.

## V. <u>Strategic Goal 3: Governance and Culture</u>

## A. AAOS Governance Principle #9 – Assessment

Dr. Guy reminded the Board of its discussion at the August 30, 2021 Board of Directors meeting where the Board deliberated on AAOS Governance Principle 9 and the need to further clarify the language of the Principle as there remains confusion by the Fellowship relating to the reporting structure of the AAOS Nominating Committee.

Dr. Guy reviewed the current language of Governance Principle #9 which states:

The Nominating Committee shall be a committee of the Board and report to it. The Nominating Committee shall seek and consider input in partnership with the Board to identify individual nominees consistent with the Academy's principles.

Dr. Guy presented three options for the Board to consider:

- 1. Maintain Governance Principle #9 as currently written.
- 2. Modify and remove the first sentence of Governance Principle #9 and the revised language for Governance Principle #9 will be: *The Nominating Committee shall seek and consider input in partnership with the Academy's principles.*
- 3. Modify Governance Principle #9: As required by the AAOS Bylaws, representatives on the Nominating Committee are selected by the Fellowship, the BOC, BOS and the Board. The Nominating Committee shall seek and follow input in partnership with the Board to identify individual nominees consistent with Academy Principles. The Nominating Committee deliberations as well as the selection process shall be uniform, and the process transparent to the Fellowship. As provided in the AAOS Bylaws, the proposed slate of nominees shall be reported by the Association to the Fellowship.

The Board held a robust discussion on each of the options. Following its deliberations, the Board considered the following revised language for AAOS Governance Principle #9:

The Nominating Committee shall seek and consider input from the Board on qualities and competencies needed in order to identify individual nominees consistent with Academy Principles. The Nominating Committee deliberations, as well as the selection process, shall be uniform, and the process transparent to the Fellowship.

Dr. Guy entertained a motion to approve the revised language and the motion was seconded. There were no further questions, and Dr. Guy called the vote.

#### MOTION

Upon a motion duly made and seconded, the Board of Directors approved the revised language for AAOS Governance Principles #9.

Following the discussion, Dr. Guy also noted that in May 2021, the Fellowship adopted AAOS Resolution #4 regarding transparency with the Governance Principles and would require that any changes to the Governance Principles would be shared with the Board of Councilors and Board of Specialty Societies for discussion and comment prior to a final vote by the AAOS Board of Directors. Dr. Guy indicated the revised language will be shared with the BOC and the BOS during its joint Open Hearing held in conjunction with the Combined NOLC/Fall Meeting. He added that any feedback provided by the BOC and BOS would be considered at the December Board meeting prior to the final vote by the Board.

#### B. #SpeakUpOrtho

Dr. Guy informed the Board of his recent discussion held with Dr. Jennifer Weiss, Communications Committee Chair, on the #SpeakUpOrtho topic and indicated that a small work group with Dr. Wayne Johnson, Dr. Jennifer Weiss, Lisa Masters, Tom Arend, Donna Malert and Melissa Young will be meeting to further discuss options for raising awareness on this important topic.

## VI. <u>Consent Agenda</u>

Dr. Guy drew attention to the items listed under the consent agenda for approval. He reminded Board members of the opportunity to remove topics if further discussion is needed.

Ms. Malert reported that no requests were received to remove Consent Agenda items.

Dr. Guy entertained a motion to approve the following topics under the consent agenda:

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 Endorsement of Spine Surgeons Position Statement on Arthrodesis of the Spine by the Non-Spine Surgeon

## **MOTION**

Upon a motion duly made and seconded, the Board of Directors approved the Consent Agenda.

## VII. Adjournment

Prior to adjournment of the meeting, and as part of best governance practices, Ms. Malert provided a recap of the Board meeting actions.

There being nothing further to come before the Board of Directors of the American Academy of Orthopaedic Surgeons, the meeting was adjourned at 6:10 p.m. EDT.

Prepared by: Donna J. Malert, CAE, Director, Governance and Affiliate Relations