

**American Academy of Orthopaedic Surgeons  
Board of Directors Virtual Meeting  
Monday, June 20, 2022**

**APPROVED MINUTES**

Members of the Board present for all or portions of the American Academy of Orthopaedic Surgeons Board of Directors meeting on Monday, June 20, 2022 were as follows:

Felix H. Savoie, III, MD, FAAOS, President  
Kevin J. Bozic, MD, MBA, FAAOS, First Vice-President  
Paul Tornetta, III, MD, FAAOS, First Vice President  
Michael L. Parks, MD, FAAOS, Treasurer  
Daniel K. Guy, MD, FAAOS, Past-President  
Claudette M. Lajam, MD, FAAOS, Board of Councilors Chair  
Alfonso Mejia, MD, FAAOS, Board of Councilors Chair-Elect  
Joel L. Mayerson, MD, FAAOS, Board of Councilors Secretary  
Alexandra E. Page, MD, FAAOS, Board of Specialty Societies Chair  
Armando F. Vidal, MD, FAAOS, Board of Specialty Societies Chair-Elect  
Adolph J. Yates, MD, FAAOS, Board of Specialty Societies Secretary  
Chad A. Krueger, MD, FAAOS, Member-at-Large  
Valerae O. Lewis, MD, FAAOS, Member-at-Large  
Toni M. McLaurin, MD, FAAOS, Member-at-Large  
Karen M. Sutton, MD, FAAOS, Member-at-Large  
Lisa N. Masters, Lay Member

Council Chairs participating for all or portions of the meeting were as follows:

Douglas W. Lundy, MD, FAAOS, Advocacy Council Chair  
David S. Jevsevar, MD, MBA, FAAOS, Research and Quality Council Chair  
Elizabeth G. Matzkin, MD, FAAOS, Membership Council Chair  
Andrew H. Schmidt, MD, FAAOS, Education Council Chair

Guests participating for all or portions of the meeting were as follows:

Kerri Klun, PMP, Partner, Red Foundry, LLC  
Matthew T. Provencher, MD, MBA, CAPT (ret.) MC USNR, FAAOS, Annual Meeting Committee Chair

Staff participating for all or portions of the meeting were as follows:

Thomas E. Arend, Jr., Esq., CAE, Chief Executive Officer  
Laura Abrahams, Chief Human Resources Officer

Dino Damalas, MBA, Chief Operating Officer  
Nathan Glusenkamp, MA, Chief Quality and Registries Officer  
Jack King, MBA, CPHIMS, Chief Information Officer  
Donna Malert, CAE, Director, Governance and Affiliate Relations  
Susan McSorley, Vice President, Live Events  
Tony Priore, Chief Membership and Marketing Officer  
Anna Salt Troise, MBA, Chief Commercial Officer  
Melissa Young, JD, General Counsel

## **I. Call to Order**

The American Academy of Orthopaedic Surgeons Board of Directors meeting was called to order by Felix H. Savoie, III, MD, FAAOS, President, at 7:00 p.m. CT

Dr. Savoie welcomed everyone to the meeting and noted there was a quorum in attendance to conduct business. He commented on several topics for the meeting today, and he reminded Board members on sensitivity of discussions held by the Board and the importance of keeping the discussions confidential. He added that Board materials are confidential and should not be shared outside of the BoardEffect portal.

As with all meetings of the Board of Directors, Dr. Savoie drew attention to the Ground Rules, Strategic Plan, Core Values and Governance Principles as resources for the Board to keep in mind when discussing the various agenda topics.

## **II. Disclosure of Conflicts of Interest**

Dr. Savoie asked if there were any new disclosures to report, and none were reported.

## **III. Strategic Goal 1: Member Experience**

### **A. *2023 Annual Meeting Update***

Dr. Savoie welcomed Matthew T. Provencher, MD, MBA, CAPT (ret.) MC USNR, FAAOS, Annual Meeting Committee Chair, to the meeting.

Dr. Provencher addressed the Board and provided an update on the programming for the 2023 Annual Meeting, including the outcome of anchoring Specialty Societies Sessions. He reviewed the potential format for education sessions for the 2023 Annual Meeting and touched on the pilot program to hold three 90-minute sessions and one 60-minute session. Exhibit Hall hours will remain the same as will Academy Hall hours. There were 390 ICLs, 92 Symposia and 5,316 Paper/Poster applications submitted for the meeting. He also reviewed the process relating to anchoring of the Specialty Society Sessions and noted that communications were distributed to

the BOS Presidents and Executive Directors on June 6. Dr. Provencher thanked the BOS leadership for their engagement in the process.

Dr. Provencher entertained questions from the Board. Dr. Savoie thanked Dr. Provencher for his report and excused him from the meeting.

#### **B. Resident Orthopaedic Core Knowledge (ROCK) Update**

Paul Tornetta, III, MD, FAAOS, AAOS Second Vice President, updated the Board on the latest efforts with the ROCK. He indicated the Rock officially launched at the AAOS Annual Meeting and currently content for Basic Science and Spine are the two available subspecialties. Additional content will be rolled out during 2022, and all US Residents and Program Directors are currently enrolled in a free trial. An overview of the risks and dependencies was briefly provided by Dr. Tornetta, and he indicated that schedule and budget reforecasts continue within the project plan. Efforts also continue in developing the Performance Analytics which provides an overall view of program activities. Comparison data against other programs within the platform is available, and within the Resident's Overview platform, comparison data among peers in the program is available. Performance data across individual chapters is also available. Usage statistics were shared.

Dr. Tornetta concluded his presentation by adding that webinars will be scheduled to teach Program Directors how to utilize the platform. Dr. Tornetta entertained questions from the Board.

#### **C. AR / VR Task Force Update**

Andrew H. Schmidt, MD, FAAOS, AAOS Education Council Chair, updated the Board on the work of the Education Council's AR / VR Task Force. The overall charge for the Task Force is to look at the feasibility of utilizing AR / VR for AAOS courses by determining what has been validated already to improve the performance of orthopaedic surgeons. In addition, the Task Force will determine if a possible curriculum of AR for resident training that addresses basic hard and soft tissue techniques that can be validated. The Task Force met and considered several key strategic questions to help in framing recommendations moving forward. Two work groups were established to consider questions to understand the environment and define the gaps.

The Task Force is scheduled to meet with vendors in June. Efforts will be made to identify the technical procedures that should potentially be integrated in a simulation-based curriculum relating to the 16 ACGME and ABOS milestones. Dr. Schmidt concluded his presentation indicating that the Task Force will begin developing recommendations and report back to the Board at a future meeting.

#### **D. Communications Workshop II – After Action Report**

Tony Priore, Chief Membership and Marketing Officer, provided a status update on the action items from the May Board Workshop on Communications. He presented the four strategic pillars where focused efforts are under way:

- Formalize email oversight – centralization of AAOS email delivery
- Improve email experience – Update email templates for better delivery
- Advance systems integration – Utilize member behavioral data for member communications
- Update non-email channels – Enhancement of podcase and social media implementations

The outcomes from the Spring Board Workshop will be incorporated into the larger communications roadmap with the potential for email reduction to members. Member preference options will be expanded and an analysis to segment and visualize email volume and decision making. All mass emails will now be coordinated through the Marketing and Communications team. A member value campaign targeted at residents and early career members will be developed and also codified into the Communications Roadmap.

Mr. Priore concluded his presentation indicating that metrics will be required to identify positive impacts and how to justify investments if no targets by which to measure the return on investment is available. Mr. Priore entertained questions from the Board.

#### **E. Enterprise Mobile App**

Jack King, MBA, CPHIMS, Chief Information Officer, and provided a status update on the Enterprise Mobile App. As part of an overarching digital communication strategy to further enhance member communication and engagement, the Board of Directors recently approved funding to support the development of an Enterprise Mobile App. The app will provide easy access to curated content from existing AAOS platforms. Mr. King commented on the testing process with a scheduled launch planned for late August 2022. Kerri Klun from Red Foundry, LLC provided a brief demo of the new app.

#### **IV. Consent Agenda**

Dr. Savoie drew attention to the items listed under the consent agenda for approval. He reminded Board members of the opportunity to remove topics if further discussion is needed.

Requests were received to remove the following to items:

- Topic 7: Choosing Wisely Recommendations for 2022
- Topic 8: AAOS Technology Overview on Platelet-Rich Plasma for Osteoarthritis of the Knee

Dr. Savoie entertained a motion to approve the following items under the Consent Agenda:

- May 13, 2022 Board of Directors Communication Workshop – Executive Summary
- May 14, 2022 Board of Directors Meeting Minutes
- June 7, 2022 Board of Directors Request for Electronic Vote
- June 9, 2022 Board of Directors Meeting Minutes
- AAOS Informaton Statement 1039: Disruptive Behavior and Orthopaedic Patient Safety

### **Motion**

**Upon a motion duly made and seconded, the Board of Directors approved the Consent Agenda.**

Separately, the Board of Directors considered Consent Agenda Topic 7: Choosing Wisely Recommendations for 2022. The Board discussed the process for identifying topics for the Choosing Wisely Campaign. There appeared to be insignificant data to support the recommendation with only one reference listed. Following discussion, Dr. Savoie entertained a motion for the Choosing Wisely Recommendations for 2022.

### **Motion**

**Upon a motion duly made and seconded, the Board of Directors rejected the Choosing Wisely Recommendations for 2022 and sent it back to the Research and Quality Council for stronger evidence.**

The Board of Directors then considered Consent Agenda Topic 8: AAOS Technology Overview on Platelet-Rich Plasma for Osteoarthritis of the Knee. Dr. David Jevsevar, Research and Quality Council Chair, provided a short overview to clarify the process in developing the AAOS Technology Overviews. Following the discussion, Dr. Savoie entertained a motion for the AAOS Technology Overview on Platelet-Rich Plasma for Osteoarthritis of the Knee.

### **Motion**

**Upon a motion duly made and seconded, the Board of Directors approved the AAOS Technology Overview on Platelet-Rich Plasma for Osteoarthritis of the Knee.**

## **V. Executive Session**

At 8:25 p.m. Dr. Savoie moved the Board of Directors meeting into executive session to discuss additional topics.

## **VI. Adjournment**

Prior to adjournment of the meeting, and as part of best governance practices, Ms. Malert provided a recap of the Board meeting actions.

There being nothing further to come before the Board of Directors of the American Academy of Orthopaedic Surgeons, the meeting was adjourned at 8:32 p.m. CT.

Prepared by: Donna J. Malert, CAE, Director, Governance and Affiliate Relations