



HIGH DEFINITION  
MUSCULOSKELETAL HEALTH  
**ORTHODOME**  
A VISUALLY STUNNING  
SURGICAL VIDEO EDUCATION EXPERIENCE  
AAOS ANNUAL MEETING

An immersive video theater experience where orthopaedic surgical techniques and cutting-edge devices are showcased in stunning 4K resolution, accompanied by live narration from AAOS experts.

Leverage this state-of-the-art platform to feature your company's leadership in orthopaedic excellence and enhance your reputation among attendees.

## Mark Your Calendar

### Presentations Will Fill Up Quickly

- OrthoDome® application available on **April 1, 2024**
- Application deadline for initial assignment is **July 29, 2024**
- Presentation assignments and invoices emailed by **October 7, 2024**
- Presentation fees due by **November 6, 2024**
- Videos are due by **February 10, 2025**



\*All applications received after **July 29, 2024**, will be assigned on a first-come, first-served basis from the remaining available time slots.

### Schedule \*subject to change

Tuesday, March 11	Wednesday, March 12	Thursday, March 13
9:15 AM - 11:15 AM	9:15 AM - 10:45 AM	9:15 AM - 10:45 AM
11:45 AM - 12:45 PM	11:15 AM - 12:45 PM	11:15 AM - 12:45 PM
1:15 PM - 2:15 PM	1:15 PM - 2:45 PM	1:15 PM - 2:45 PM
2:45 PM - 3:45 PM	3:15 PM - 5:15 PM	
4:15 PM - 5:15 PM		



**2025 Annual Meeting**  
March 10-14, San Diego, California



[The OrthoDome® Application](#) is due by **July 29, 2024**. Only companies exhibiting at AAOS 2025 are eligible to participate in the OrthoDome®.



## Industry Packages

### Premier Sponsors

**\$40,000**

- Includes up to six industry-supported videos
- Top logo placement on exterior of theater
- Top logo placement on promotional marketing distributed to members
- All videos listed in full OrthoDome® program in the Annual Meeting app
- All videos included in AAOS OVT Channel for a minimum of one year
- Limited to **two** sponsorships
- Option to provide additional industry supported videos at \$4,000/video

### Supporting Sponsors

**\$28,000**

- Includes up to four industry-supported videos
- Mid-level logo placement on exterior of theater
- All videos listed in full OrthoDome® program in the Annual Meeting app
- All videos included in AAOS OVT Channel for a minimum one year
- Acknowledgement on promotional marketing distributed to members
- Option to provide additional industry supported videos at \$5,000/video

### Participating Sponsors

**\$7,500 per video**

- All videos listed in full OrthoDome® schedule in the Annual Meeting app
- Company logo placement on exterior of theater

### Additional Option

**\$750 per video**

- Video can be included in AAOS OVT Channel for a minimum of one year

## Video Details

- Videos should be 7-12 minutes in length.
- Presentation times will be 15 minutes including the video and Q&A.
- Videos are required to be in 4K resolution.
- Videos should be recorded with audio narration (to be muted at the meeting and live narrated).
- The option to have video archived on an AAOS OVT channel for one year is available.
- If you would like the presentation to begin with introductory slides, please submit a separate PowerPoint file. We recommend no more than 2-3 slides with a title and any introductory information.
- Please DO NOT embed your video into PowerPoint. 4K and high-resolution video is not supported by PowerPoint.
- The focus of the presentation should be a surgical video, and not slides.
- Videos are due by February 10, 2025

## 4K Video Specifications

- File type “.mov”
- Encoding codec: Apple ProRes
- Frame size: 3840 x 2160
- Framerate: 60fps
- Content displayed at native resolution

## Speakers

- On the application, please list speakers in order of preference that you would recommend for the live video presentation.
- If your video is confirmed, AAOS will extend invitations (by order listed) to the speakers.
- Please be aware that diversity and inclusion is a [Strategic Goal at AAOS!](#) Consider inviting speakers and/or co-speakers who are underrepresented in orthopaedics.



Experience the OrthoDome  
at AAOS 2025!

**March 11 - 13**

Video presentations will take place over the course of three days in the OrthoDome® theater. Presentations are not eligible for Continuing Medical Education (CME) credit.

# OrthoDome® • Application/Contract Policies

## Eligibility

OrthoDome® presentations are only available to companies exhibiting at AAOS 2025.

## Application & Assignment of OrthoDome® Presentations

- a. For initial presentation assignments, applications must be received by **July 29, 2024**. All applications received after **July 29, 2024**, will be assigned on a first-come, first-served basis from the remaining available time slots.
- b. Applications will not be accepted from meeting planning or other third-party companies.
- c. OrthoDome® presentations will be assigned on a first-come, first-served basis. AAOS reserves the right, in its sole discretion, to allocate OrthoDome® presentations on any other basis it deems appropriate.
- d. Confirmations of each OrthoDome® presentation will be emailed with a specific date and time on **October 7, 2024**.
- e. Exhibitors that are assigned an OrthoDome® presentation will provide speaker(s) and video presentation content.

## Payment Terms

Once OrthoDome® presentations are assigned, an invoice for 100% of fees will be sent. Payment for the presentation will be due no later than 30 days from the invoice date. Presentation listings will NOT be posted on the Annual Meeting website or Annual Meeting Mobile App until 100% of the fees have been received. Payment can be remitted by following the information below:

**By Check:** Checks are to be made payable to AAOS (fed tax id 36-2110592) in U.S. funds only and mailed to:

AAOS 2025 Annual Meeting  
American Academy of Orthopaedic Surgeons  
Attn: Exhibits  
9400 West Higgins Road  
Rosemont, IL 60018

Please be sure to include the exhibiting company name or order number with the check.

**By Credit Card:** The required balance due can be paid by credit card online through the [Exhibitor Resource Center](#). **NOTE:** All credit card payments will be assessed with a non-refundable 2.5% credit card surcharge.

### By Wire Transfer or ACH Payments:

Make payment to:

Beneficiary: AAOS  
Huntington National Bank  
518 Lee Street  
Des Plaines, IL 60016  
Account #: 01068363979  
ABA #: 044000024

Swift Code: HUNTUS33

Please be sure to include the exhibiting company name or order number with the wire transfer. The exhibiting company is responsible for all bank fees.

**Invoices:** Invoices are available for viewing, downloading, printing, and online payment at any time through the [Exhibitor Resource Center](#). Presentation listings will NOT be posted on the Annual Meeting website or Annual Meeting Mobile App until 100% of the fees have been received.

## Cancellation Policy

All cancellations for confirmed and assigned OrthoDome® presentations must be sent in writing to [sierra@aaos.org](mailto:sierra@aaos.org). Written notice of cancellation must be received by the date listed below to receive a refund:

AAOS retains 50% of presentation fees on and before **October 21, 2024**

AAOS retains 100% of presentation fees on and after **October 22, 2024**

An exhibitor's cancellation of exhibit space will automatically result in cancellation of their OrthoDome® presentation, any hotel convention center meeting space previously assigned, and all sleeping rooms assigned to the exhibitor.

# OrthoDome® • Rules and Regulations

## Badges

All exhibitors, presenters, and attendees will be required to wear their AAOS official badges for admission to the OrthoDome®. The company coordinating the OrthoDome® presentation is responsible for ensuring that all speakers/presenters are appropriately badged. Physician presenters are required to verbally disclose their relationship with the company/product to the audience.

## CME Accreditation

AAOS does not provide Continuing Medical Education (CME) accreditation for exhibitor educational sessions. Exhibitors are not allowed to offer CME credits for their OrthoDome® presentation.

## Publicity and Advertising

The AAOS is not responsible for unsatisfactory attendance and/or marketing of the OrthoDome® presentation. It is the responsibility of the presenting company to market this event. Advance marketing is critical to attracting the appropriate audience.

## Approval of Promotional Materials

All promotional materials (including announcements, invitations, emails, websites, social media posts, advertisements, and flyers) promoting a company's OrthoDome® presentation must be approved by AAOS prior to printing and/or distribution. Final versions of materials should be submitted via the [Advertising Approval Request form](#). While AAOS will make every effort to grant approvals

in a timely fashion, please allow a minimum of five (5) business days for approval.

## Guidelines for Promotional Materials

- a. AAOS does not endorse any OrthoDome® presentation. The following statement must appear on any promotional material:

“This OrthoDome® presentation is a promotional activity and is not approved for continuing medical education credit. The content of this session and the opinions expressed by presenters are those of the “Presenting Company’s Name” or presenters and do not represent an endorsement, nor imply that the products have been evaluated or approved by the AAOS.”

- b. The use of the name, insignia, logo, logotype or other identifying marks of the American Academy of Orthopaedic Surgeons/ American Association of Orthopaedic Surgeons, other than the approved exhibitor graphic, is never to be used in signs, advertising or promotions in any media or on descriptive product literature.
- c. Any inclusion of “AAOS” or “American Academy of Orthopaedic Surgeons” requires written approval from AAOS.
- d. Wording such as “presented in conjunction with,” “preceding”, “prior”, “during”, or “after” the AAOS Annual Meeting is not allowed. The only exception is that presenting companies may reference the AAOS Annual Meeting in a format like:

[OrthoDome® Presentation Title] presented by [Company Name], [Date, Time] located in [Location} at AAOS 2025.

- e. These rules apply to promotional materials developed for use before, during, and after the AAOS Annual Meeting. Please refer to the [Publicity and Advertising Guidelines](#) for more details.

## Promotional Materials Distribution Guidelines

Except for distribution from the approved AAOS Orthopaedist’s Bag, AAOS’ onsite newspaper or within the exhibitor’s allotted exhibit space, the distribution of handbills, fliers, or other literature within the San Diego Convention Center, AAOS official hotels, or other venues



# OrthoDome® • Rules and Regulations

are prohibited. Order forms for inclusion of promotional materials in the official AAOS Orthopaedist's Bag or the AAOS Annual Meeting pre-registration list order forms are available on the [Promotional Opportunities web page](#).

## OVT Agreement, Non-Exclusive License, and FDA Status

If a participating company opts to have its video hosted by AAOS on the AAOS' Orthopaedic Video Theater ("OVT"), it will be hosted for a minimum of twelve (12) months. AAOS may continue to host the video after twelve (12) months in its sole discretion. AAOS and Company agree that the following terms shall apply with regard to OVT and the video:

- a. Company hereby grants AAOS a non-exclusive world-wide right and license to host the video on OVT.
- b. Company has obtained any and all authorizations/permissions/releases from person(s) in the video in compliance with the Health Insurance Portability and Accountability Act, as amended and its regulations ("HIPAA") and/or any applicable privacy laws.
- c. Company has obtained the necessary authorizations/permissions/releases from any entities or individuals involved in the development or creation of the video, allowing AAOS to host the video.
- d. AAOS shall own all rights and title to OVT.
- e. AAOS may add language to the video or elsewhere on OVT that the video is sponsored and inclusion of the video on OVT does not imply support or endorsement of Company by AAOS.
- f. AAOS may mention the video in its marketing emails, which may be sent to promote engagement with new videos.
- g. AAOS retains the right to refuse or remove the video if, in AAOS's sole discretion, it violates federal or state laws or regulations, the terms of this Agreement, or if it is inconsistent with AAOS rules, policies or procedures.
- h. Company agrees to grant a non-exclusive license to AAOS to use the Company

trademarks, trade names, service marks, logotypes, or brand identifiers ("Company Logos") in posting and identifying the video within OVT and in promotional efforts.

- i. Company agrees to indicate the FDA clearance status of the products featured in the presentation.

## Indemnification

Exhibitors that are assigned an OrthoDome® presentation at AAOS 2025 agree to indemnify, defend, and hold harmless the AAOS, its employees, directors, agents, representatives, and any affiliated organizations against any and all claims, judgments, fees, demands, settlements and expenses (including reasonable attorneys' fees) that arise as a result of the company's performance, or non-performance, of duties in this Agreement.

## Terms and Conditions

As a condition for holding a session, each exhibitor, their agents, and employees shall agree to abide by all terms, policies, and guidelines as outlined in the Exhibit Prospectus in addition to the policies specifically cited for the OrthoDome® presentation.

## Violation of Rules and Regulations

OrthoDome® presentations found to be in violation of AAOS guidelines or policies outlined above and in the Exhibit Prospectus shall be immediately discontinued and risk loss of priority points for the 2026 Annual Meeting or other action deemed appropriate by AAOS.

