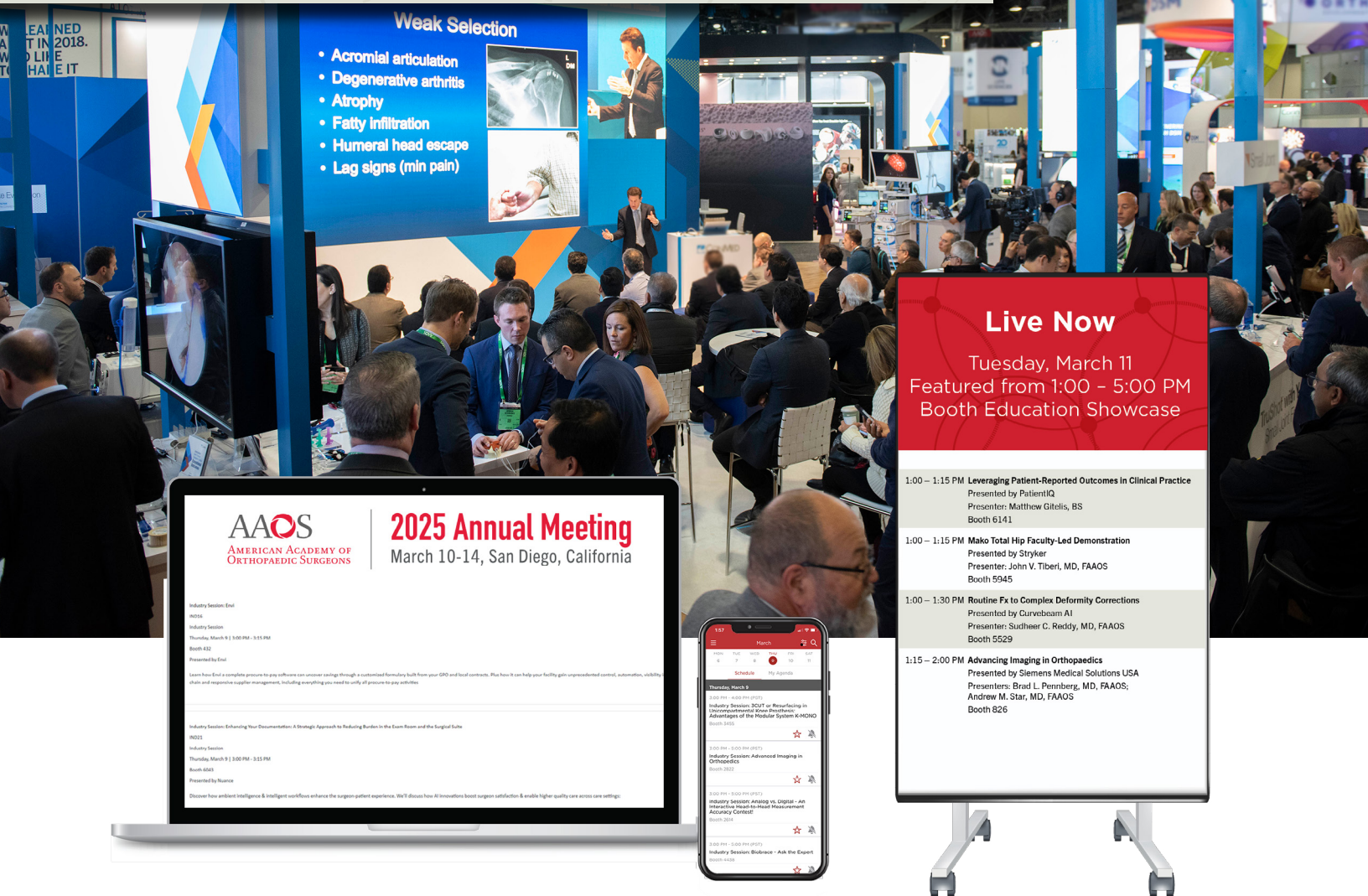


Booth Education Showcase: Your Booth, Your Stage



Showcase Your Booth Education Events Alongside AAOS Education in the Meeting App, Website, and Onsite Signage

Pre-Meeting: List your booth education events in the Annual Meeting app and [Program Planner web page](#). Reach attendees well before the meeting begins to ensure a higher turnout for your events.

Onsite: Digital signage that showcases a schedule of exhibitor events will be strategically placed at select entrances to the Exhibit Hall. Guarantee your events stand out and capture the attention of attendees throughout the meeting.

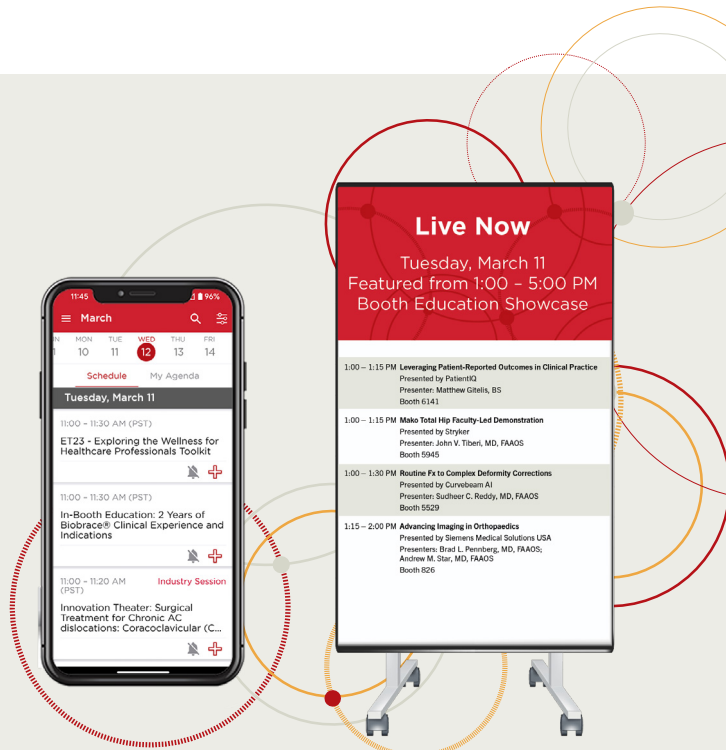


According to the AAOS 2024 Attendee Survey, **two-thirds of visitors to the Exhibit Hall** want to see more exhibitor presentations.

APPLY TODAY
to Start Promoting
Your Booth
Education Events!

What's Included

- **App & Web Page:** Each listing will appear alongside AAOS educational programming and includes company name, booth number, time, title, speaker, and description.
- **Onsite Signage:** Listings will rotate in a preset schedule on digital signage located at select entrances to the Exhibit Hall.
 - Each listing will be displayed for four hours prior to the start of the event and during the event.
 - Listings will no longer appear once the time for the event has passed.
 - Description does not appear on signage.



Pricing Options

- **Single Listing: \$500**
Ideal for showcasing a key presentation by a surgeon champion or a product demonstration.
- **Package Deal: \$1,200 for 3 listings**
Maximize exposure across multiple days for various presentations.

Onsite Signage Locations

GROUND LEVEL

