



This e-letter is your go-to guide for making the most of your experience at AAOS 2025 and setting up long-term success.



Exhibitor Resource Center

Access pertinent booth planning details, including your exhibitor directory listing—your first point of contact with attendees. Log in to the [Exhibitor Resource Center](#), to view and manage all your planning details.

If you haven't created a login yet, simply use your email address and choose a password to create one. If you encounter any issues, please refer to the [Exhibitor Resource Center Login Instructions](#).

Stay in the Loop

Attendee Registration Numbers

Attendee registration will open **November 13**. Every Monday starting on **November 18**, registration numbers for AAOS 2025 will be posted on the [Plan Your Exhibit page](#).

Final Payment

Earn two priority points for paying your exhibit space balance by **October 17**. It's quick and easy—log in to the [Exhibitor Resource Center](#) to pay by credit card or print your invoice.

Exhibitor Directory Listing

Ensure your company's listing is prominently visible to attendees in the online directory, floorplan, and Annual Meeting Mobile app. Take the following actions by **November 13**, when medical attendee registration opens, and the online directory and floorplan becomes available:

- Update company details
- Upload logo
- Add a 500-character company description
- Select product categories and specialties

To update your listing, simply log in to the [Exhibitor Resource Center](#).

Capture the attention of attendees by upgrading your listing with captivating product images, eye-catching videos, and much more! Discover the benefits of an [Enhanced Exhibitor Listing!](#)

Hotel Reservations

Reservations are open for all exhibitors and requests for additional rooms are currently being accepted. Earn two priority points by booking rooms through the official AAOS housing partner, onPeak. To book your rooms, visit the [Exhibitor Housing page](#).

Exhibit Service Manual

Your comprehensive planning resource for AAOS 2025, the service manual includes all service order forms for your booth. It will be available on **October 24** and also includes:

- **Target Move-In Floor Plan:** Indicates your assigned move-in date and time. This is the earliest time your booth installation can begin.
- **Booth Services Order Forms:** All forms for ordering electricity, carpet, furniture, A/V, catering, lead retrieval, and more.
- **Exhibitor Insurance Submission Portal & Order Form:** All exhibitors must have general liability insurance for booth materials and third-party injury or property damage. A compliant Certificate of Insurance (COI) must be submitted or purchased by **February 4, 2025**.

Badge Registration

Each exhibitor can register up to five representatives per 100 sq. ft. of exhibit space. Registration will open on **October 24** and can be accessed via the [Exhibitor Resource Center](#).

Exhibitor Event and Meeting Space

All companies planning to hold a meeting or event during AAOS 2025 must receive AAOS approval (including any off-site location). Visit the [Meeting and Event Space page](#) for more details and the approval form.

Top Marketing Strategies Webinar

The AAOS Exhibits and Business Development Teams recently hosted the webinar, "Top Marketing Strategies for Your Exhibit Booth." We covered free marketing options for exhibitors and outlined the timeline for planning promotional opportunities. If you missed it, [view the webinar recording here](#).

Exhibitor Marketing Kit

AAOS has compiled a set of essential marketing tools to maximize your exhibit investment. Whether you're a first-time exhibitor or a long-time participant, [this marketing kit](#) provides effective strategies to promote your booth, attract prospects, and elevate your company's industry profile.

Promotional Opportunities

Your company's success depends on a comprehensive marketing plan. Discover a variety of opportunities designed to boost your visibility before, during, and after the meeting. Explore how these options can amplify your brand and drive engagement --visit the [Promotional Opportunities page](#) for more details.

Exhibitor Town Hall

Have questions about AAOS 2025? Don't miss our first-ever town hall webinar on **Wednesday, October 9!** Get exclusive updates from the AAOS Exhibits Team, ask questions, and discuss your planning experience. This is your chance to help shape future Annual Meetings! A webinar link will be sent to all exhibitors on the morning of October 9. Mark your calendars and join the conversation!

Don't Miss Out

Amidst the hustle and bustle of the Exhibit Hall, finding a quiet space for private conversations can be challenging. Don't miss this opportunity to secure an exclusive **Exhibitor Suite**. Suites are available for \$4,500 per 10' x 10' space and include hard-walls, a locking door, and carpet. Availability is limited, and these premium spots go quickly!



Secure an Exhibitor Suite Today!

Quick Links



Hotel Reservations



Exhibitor Event and Meeting Space

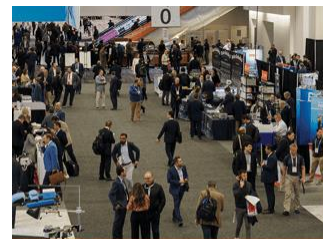


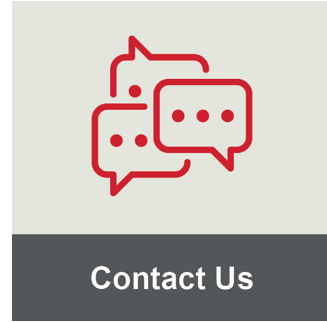
Exhibit Hall Schedule



Promotional Opportunities



Year-Round AAOS Promotions



Contact Us



Upcoming Deadlines



October 9

Exhibitor Town Hall

October 17

Final Payment for Exhibit Space is Due

October 24

Exhibitor Service Manual Is Available
Exhibitor Badge Registration Opens

November 13

Medical Attendee Registration Opens
First-Timer's Guide Webinar