



This e-letter is your go-to guide for making the most of your experience at AAOS 2025 and setting up long-term success.

Attendee Registration Numbers

The registration numbers as of January 16th:

U.S. Physician: 2,128

U.S. Residents/Fellowships: 539

International Physician: 845

International Residents: 23

Other Healthcare Professionals: 564

Physician Assistants: 23

Total Medical: 4,122



Check the Attendee Registration Numbers Page Each Monday for Updates



Stay in the Loop

Pre-Meeting Engagement: Attendee Mailing List

Connect with decision-makers before the meeting by purchasing a Pre-Meeting Attendee List. The list includes the attendees name, title, address, hospital affiliation, and specialty areas. The full list is \$2,100, and specialty-only lists range from \$450 to \$750. To place an order, login to the [Exhibitor Resource Center](#).

Hotel Reservations: Key Dates

Stay on top of your housing arrangements:

- **January 16:** Hotel room night deposits become non-refundable.
- **January 21:** Two-night deposits charged by hotels.
- **February 18:** Last day to make changes via onPeak

For additional room requests, email AAOS@onpeak.com. Visit the [Exhibitor Housing page](#) for more details.

Pre-Register Your Badges

Badge registration is open! Login to the [Exhibitor Resource Center](#) to register. Each exhibitor can register up to five representatives per 100 sq. ft. of exhibit space. The deadline for badge mailing is **January 22** and mailing starts on **February 4** (available to U.S. addresses only).

- **Pro Tip:** Staff arriving before 1:00 PM on Saturday, March 8, should have badges mailed, as onsite registration will not yet be open.

Shipping Guidelines

Choose between the Advance Warehouse or Show Site for shipping materials:

- **Advance Warehouse:** Shipments accepted without penalty from **February 3 - 25**.
- **Show Site:** Shipments should be scheduled to arrive during or after your [target move-in time](#).

- Use the correct shipping label for your destination: [advanced warehouse](#) or [show site](#).
- Review the [shipping infographic](#) for further guidance.

Exhibit Hall Happy Hour

When: Wednesday, March 12, 3:00 PM–5:00 PM. Take advantage of reduced educational programming during this time to host in-booth presentations and demonstrations for increased foot traffic.

- **Pro Tip:** Boost attendance with a listing in the Annual Meeting website and app. [Purchase a Booth Education Showcase Listing today!](#)

Discount Deadlines

Order before these deadlines to save:

- [Catering Orders](#): **January 17**
- [Lead Retrieval](#): **January 30**
- [Booth Services Orders](#) (carpet, furniture, A/V, labor, and utilities):
February 5
- [Photography Orders](#): **February 5**
- [Internet Orders](#): **February 18**
- [Floral Orders](#): **February 18**

Marketing Opportunities: Stand Out in San Diego

The time is now to explore cost-effective and high-impact promotions to boost your brand visibility. Visit the [Promotional Opportunities page](#) for a full range of options, and check out our [Exhibitor Marketing Kit](#) for valuable tips on cost-free strategies.

Exhibitor Insurance Submission Portal & Policy Order Form

All exhibitors are required to have general liability insurance for booth materials and third-party injury or property damage. A compliant Certificate of Insurance (COI) must be [submitted](#) or [purchased](#) by **February 4, 2025**.

Got Questions for the Exhibits Team?

When: Wednesday, January 29, 1:00 PM–1:30 PM CST. Join us to ask questions and connect with the Exhibits Team.

Register for Exhibitor Town Hall

Missed past webinars? Watch the [December](#) and [January](#) town hall recordings.

OrthoQuest Exhibit Explorer Challenge

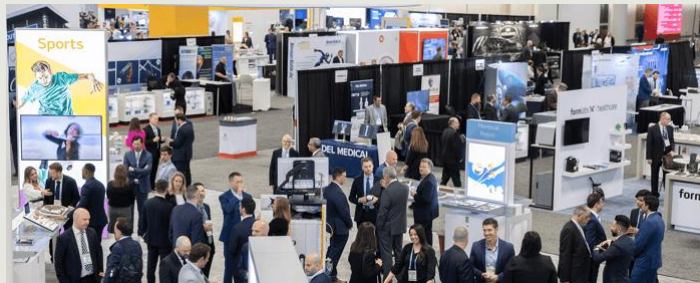
Don't miss this brand-new opportunity to feature your booth in an exciting scavenger hunt-style event in the Exhibit Hall! Attendees will visit participating booths as part of the hunt for a chance to win prizes—transforming your booth into a must-visit destination and boosting your brand awareness—[learn more!](#)

AAOS Business Development

Connect with the AAOS Business Development team on site in San Diego to strengthen relationships, uncover tailored opportunities, and extend your impact for the rest of the year and beyond—[schedule your meeting today!](#)

Let's Connect on LinkedIn!

Follow the new [AAOS B2B LinkedIn page](#) to network, discover opportunities, and stay updated on orthopaedic innovations. Let's shape the future of musculoskeletal health together!



Your Ultimate Guide to Exhibiting Success

Discover the all-new **Exhibitor Essentials** page—your main resource for planning a seamless and successful experience at the AAOS Annual Meeting. Access webinars, newsletters, attendee demographics, registration data, and more to ensure your exhibit stands out and achieves maximum impact.

Explore the Exhibitor Essentials Page

Quick Links



Hotel Reservations



Exhibitor Event and Meeting Space

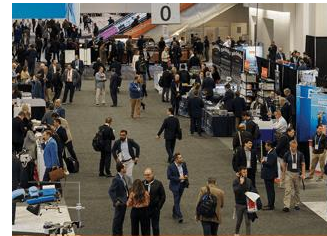


Exhibit Hall Schedule



Promotional Opportunities



Year-Round AAOS Promotions



Contact Us

Upcoming Deadlines



January 16

Last Day for Housing Deposit Refunds

January 17,

Orthopaedist's Bag Order Deadline

January 21

February 5

Booth Services Order Discount Deadline

Photography Discount Deadline

February 7

International Shipments: Arrival of LCL Sea Freight to San Diego Terminal to Advanced Warehouse

Hotel Charges Credit Cards for 2-Night Deposit

January 22

Deadline to Pre-Register Exhibitor Badges to Be Mailed (U.S. Only)

January 30

Lead Retrieval Advance Discount Deadline

February 3

First Day Advance Warehouse Shipments Will Be Accepted

February 4

Exhibitor Badges Mailed (U.S. Only)
Exhibitor Insurance Due

February 10

International Shipments: Arrival of FCL sea freight to San Diego Port to Advanced Warehouse

February 14

International Shipments: Air Sea Freight to San Diego Airport to Advanced Warehouse

February 18

Last Day to Make Reservation Changes Through onPeak



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This email was sent to sierra@aaos.org.

American Academy of Orthopaedic Surgeons
9400 W Higgins Rd, Rosemont, Illinois, 60018
(847) 823-7186 | (800) 626-6726