



This e-letter is your go-to guide for making the most of your experience at AAOS 2025 and setting up long-term success.

Attendee Registration Numbers

The registration numbers as of February 6th:

U.S. Physician: 2,945

U.S. Residents/Fellowships: 751

International Physician: 1,227

International Residents: 33

Other Healthcare Professionals: 857

Physician Assistants: 38

Total Medical: 5,851



Check the Attendee Registration Numbers Page Each Monday for Updates



Stay in the Loop

Pre-Meeting Engagement: Attendee Mailing List

Reach key decision-makers before the meeting by purchasing a Pre-Meeting Attendee List, which includes names, titles, addresses, hospital affiliations, and specialty areas. The full list is \$2,100, and specialty-only lists range from \$450 to \$750. To place an order, login to the [Exhibitor Resource Center](#).

AAOS Annual Meeting App - Now Available

Stay informed and connected with the [AAOS Annual Meeting App](#)—your go-to tool for educational content and exhibitor listings. No login required for exhibitors!

Hotel Reservation Changes

The last day to make changes via onPeak is **February 18**. Changes after this date must be made directly with hotels. Visit the [Exhibitor Housing page](#) for details.

Pre-Register Your Badges

For exhibitors using Express Badge Pick-Up, barcode emails will be sent on **March 4**. Present your barcode at onsite exhibitor registration to print your badge in seconds. Register via the [Exhibitor Resource Center](#).

- **Pro Tip:** Registering staff after March 4? Click “Send Email” to instantly receive the barcode.

Shipping Guidelines

Choose between the Advance Warehouse or Show Site for shipments:

- **Advance Warehouse:** Accepted **Feb. 3–25** (no penalty).
- **Show Site:** Arrive during or after your assigned [move-in time](#).
- Use the correct shipping label for your destination: [advanced warehouse](#) or [show site](#).
- Review the [shipping infographic](#) for further guidance.

Pickleball in the Hall

Join Pickleball in the Hall—a fun way to connect with the orthopaedic community while boosting brand visibility. Sponsorships available, including court barricades and on-court branding!

Exhibit Hall Happy Hour

 **Wednesday, March 12 | 3:00 PM–5:00 PM**


Leverage this dedicated time with reduced educational programming to host **in-booth presentations** and **demonstrations** for increased traffic..

- **Pro Tip:** Boost attendance with a [Booth Education Showcase Listing](#) on the Annual Meeting website and app.

Marketing Opportunities: Be Unforgettable

The clock is running down to explore high-impact, budget-friendly promotions. Explore options on the [Promotional Opportunities page](#) and check out the [Exhibitor Marketing Kit](#) for cost-free strategies.

Live Q&A with the Exhibits Team

 **Wednesday, February 26 | 1:00 PM–1:30 PM CST**

Join us to ask you burning questions and connect with the Exhibits Team.

[Register for Exhibitor Town Hall](#)

Missed past webinars? Watch all recordings in the [Exhibitor Planning Video Library](#).

OrthoQuest Exhibit Explorer Challenge

Turn your booth into a must-visit destination with this scavenger hunt-style event in the Exhibit Hall! Attendees visit participating booths for a chance to win prizes—boosting engagement and brand awareness. [Learn more!](#)

AAOS Business Development

Meet with the **AAOS Business Development team** in San Diego to explore tailored opportunities that extend beyond the meeting.

[Schedule your meeting today!](#)

Connect on LinkedIn!

Follow [AAOS B2B on LinkedIn](#) to network, discover new opportunities, and stay ahead of orthopaedic innovations. Let's shape the future of musculoskeletal health together!



Make your brand impossible to miss at AAOS 2025 with a **Digital Display Ad Package**—strategically placed in **high-traffic areas** like ground-level lobbies and key educational corridors.

- **Lobby Package - \$3,000:** Showcase your brand on **three prominent lobby screens**, where foot traffic is highest. Your 8-second ad plays **at least 10 times per hour**, ensuring maximum visibility.
- **Lobby + Education Package - \$5,000:** Expand your reach with **five screens**, including three in bustling lobbies plus two in education corridors. Your 8-second ad plays **at least 10 times per hour** in these prime locations.
- **Marquee Package - \$25,000:** Command attention with **two massive digital displays**—one at registration and another above the Hall E entrance. Your 16-second ad plays **at least 15 times per hour**, making your brand **unmissable**.

Secure a Digital Ad Package Today

Quick Links



Hotel Reservations



Exhibitor Event and Meeting Space

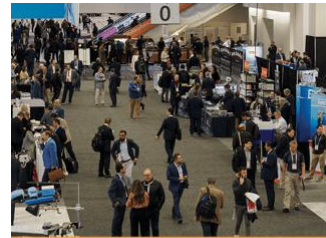


Exhibit Hall Schedule



Promotional Opportunities



Year-Round AAOS Promotions



Contact Us

Upcoming Deadlines



February 7

International Shipments: Arrival of LCL Sea Freight to San Diego Terminal to Advanced Warehouse

February 10

International Shipments: Arrival of FCL sea freight to San Diego Port to Advanced Warehouse

March 5

First Day Direct Shipments to the SDCC Will Be Accepted (Per the exhibitor's target move-in date)

March 8 at 1 PM PST

Onsite Badge Registration Opens

March 10 at 5 PM PST

February 14

International Shipments: Air Sea
Freight to San Diego Airport to
Advanced Warehouse

February 18

Last Day to Make Reservation
Changes Through onPeak
Floral Orders Discount Deadline

February 25

Last Day Advance Warehouse
Shipments Will Be Accepted

March 4

Pre-Registered Exhibitor Badge
Barcode Emails Sent

Installation of Exhibit Booth Must Be
Complete

March 11 at 9 AM PST

Official Opening of the Exhibit Hall

March 12 from 3 - 5 PM PST

Happy Hour in the Exhibit Hall

March 13 at 8 AM PST

Exhibitor's Open Forum

March 13 at 3 PM PST

Official Closing of the Exhibit Hall