

Priority Point System

AAOS 2024 Annual Meeting

Exhibit Dates: February 13 – 15, 2024 | Moscone Center | San Francisco, CA

AAOS has established a priority point system for exhibit space assignment. This priority point system recognizes a company's support of AAOS and rewards exhibitors for upholding Annual Meeting rules and regulations during their previous year's participation. The order of booth selection is determined by each exhibitor's cumulative number of priority points from the previous year's meeting.

1. Priority points earned for participating as an exhibitor each year are permanent and will accumulate from year to year.
2. Expiring priority points earned each year will reset to zero the following year.

How Points Are Earned

Permanent Priority Points:

- Two (2) priority points are earned for each year of participation as an exhibitor at an AAOS Annual Meeting. **These points are permanent and will accumulate from year to year.**

Expiring Priority Points:*

- One (1) priority point is earned for each \$1,000 spent in support of the AAOS 2024 Annual Meeting. This includes booth fees, exhibitor suites, surgeon engagement opportunities, and promotional and advertising opportunities secured through AAOS.
- One (1) priority point is earned for each \$10,000 spent in support of citywide & outdoor promotional opportunities through EMC Outdoor at the AAOS 2024 Annual Meeting with a commitment date of **December 29, 2023**.
- One (1) priority point is earned for each \$1,000 spent in support of any AAOS non-Annual Meeting opportunities that occurs in the 2023 calendar year. This includes CME Course Exhibits, Spotlight Sessions, advertising in AAOS publications, and sponsorships.
- Two (2) priority points are earned for exhibit space applications and 50% deposits received by the initial space assignment date of **June 29, 2023**.
- Two (2) priority points are earned for full payment of exhibit space fees by the full payment due date of **October 19, 2023**.
- Two (2) priority points are earned for securing hotel rooms in the Exhibitor Room Block through onPeak, the official housing vendor of AAOS.

** These points are expiring and will reset to zero the following year.*

General Rules

1. Priority points earned for participating as an exhibitor each year are permanent and will accumulate from year to year. All other priority points earned each year are expiring and will reset to zero the following year.
2. The exhibit space assignment order for the AAOS 2025 Annual Meeting will be determined by the following:
 - Total of permanent points
 - Expiring points earned from the AAOS 2024 Annual Meeting and the 2023 calendar year AAOS spend
3. For any Annual Meeting related priority points to be awarded, an exhibitor must exhibit at that year's Annual Meeting in which the priority points are being earned. For instance, if an exhibitor cancels their exhibit space at any time or is a no show at the meeting, they will not be eligible to earn any Annual Meeting related priority points.

4. All priority points are calculated after the AAOS Annual Meeting.
5. Dates and criteria to earn points are subject to change.
6. Show management has the right to deduct points for not following show rules and regulations while participating at the AAOS Annual Meeting.
7. Priority points may only be used by the company that holds the priority points. A company's subsidiary or affiliate companies may not use priority points that belong to another company.
8. Exhibitors with a complimentary booth will not earn expiring points but will earn 2 permanent priority points for exhibiting.

Company Mergers, Acquisitions, or Splits

1. If companies are acquired, merged, or consolidated, AAOS will use the points from the company with the highest amount of accumulated priority points. Priority points from both companies cannot be combined.
2. If a company splits, it is the responsibility of the companies to determine how the priority points are to be split between each company. All requests for priority point transactions must be submitted in writing by the parent or subsidiary company to exhibits@aaos.org within 90 days after the sale/split.

Violation of Rules and Regulations

As a condition for exhibiting, each exhibitor shall agree to abide by all rules and regulations. For most violations, the following penalties will be enforced:

First violation	Loss of 25% of priority points
Second violation	Loss of 50% of priority points
Third violation	Loss of 100% of priority points
Fourth violation	One-year suspension of exhibit privileges

For subsequent violations, a company will not be eligible to exhibit at future AAOS Annual Meetings.

Questions?

Connect with the Exhibits team.

Phone: 847-384-4010 or Email: exhibits@aaos.org

