

# Annual Meeting Attendee Demographics

## 2024 SAN FRANCISCO, CA

TOTAL ATTENDANCE:

**13,861\***



**TOTAL MEDICAL PROFESSIONAL: 7,385**

US Physicians	3,291
US Residents	953
International Physicians	1,908
International Residents	41
Other Healthcare Professionals	1,166
Physician Assistants	26

**TOTAL INDUSTRY: 6,476**

Exhibitor	6,138
Exhibitor Research & Development	55
Industry Non-Exhibitor	283

## 2023 LAS VEGAS, NV

TOTAL ATTENDANCE:

**17,808\***



**TOTAL MEDICAL PROFESSIONAL: 10,050**

US Physicians	5,089
US Residents	1,212
International Physicians	2,162
International Residents	33
Other Healthcare Professionals	1,447
Physician Assistants	107

**TOTAL INDUSTRY: 7,758**

Exhibitor	7,326
Exhibitor Research & Development	62
Industry Non-Exhibitor	370

## 2022 CHICAGO, IL

TOTAL ATTENDANCE:

**13,422\***



**TOTAL MEDICAL PROFESSIONAL: 6,606**

US Physicians	3,295
US Residents	1,005
International Physicians	1,065
International Residents	25
Other Healthcare Professionals	762
Physician Assistants	39

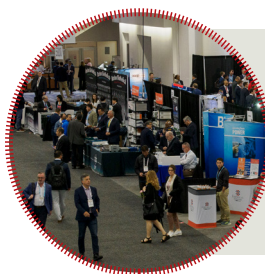
**TOTAL INDUSTRY: 6,816**

Exhibitor	6,560
Exhibitor Research & Development	16
Industry Non-Exhibitor	240

\* Total Attendance does not include Guests, Staff/Vendor, Press, and Specialty Day Only Registrants

### Why Do Attendees Visit The Exhibit Hall?

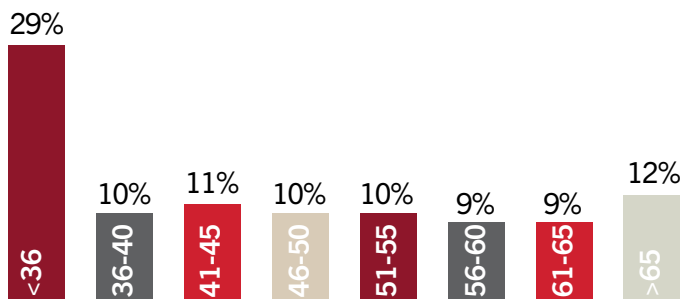
1. LEARN ABOUT NEW PRODUCTS AND SERVICES
2. CONNECT WITH EXHIBITORS
3. NETWORK
4. EVALUATE/COMPARE PRODUCTS AND SERVICES
5. VISIT MULTIPLE EXHIBITORS IN ONE LOCATION



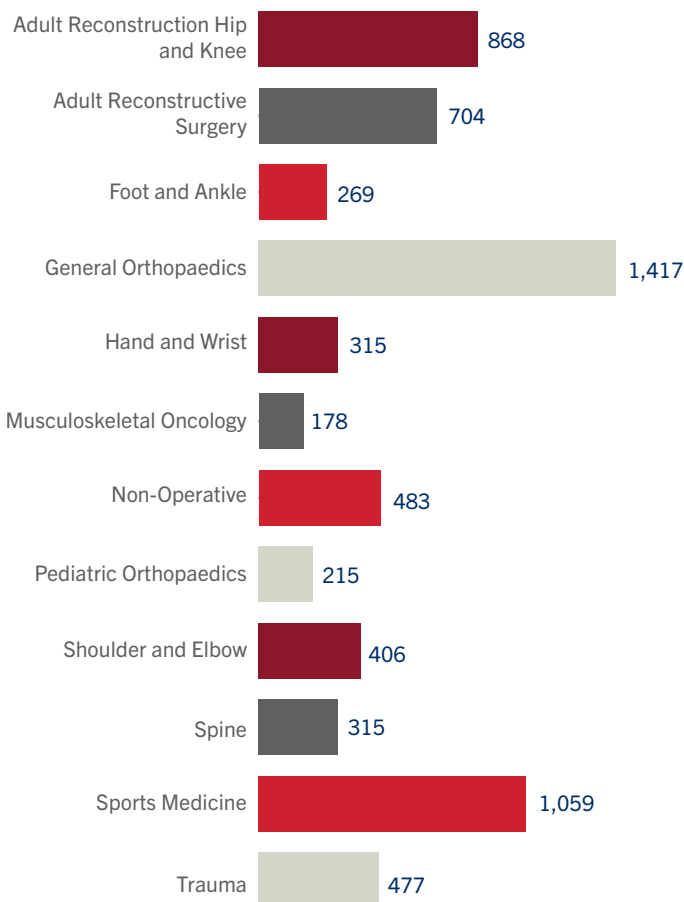
Nearly **93%** of all attendees surveyed visit the Exhibit Hall.

# MEET WITH SURGEONS ACROSS ALL PRACTICE AREAS

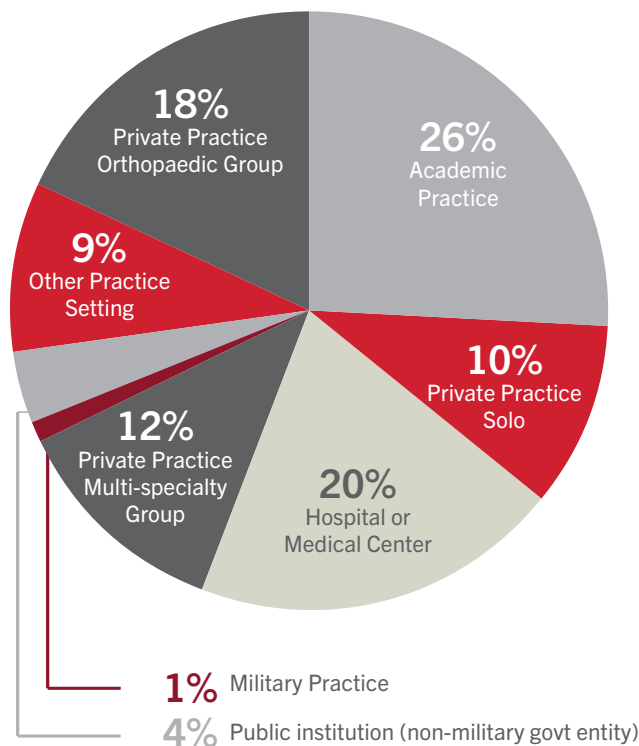
## 2024 ATTENDEES BY AGE††



## 2024 ATTENDEES BY FOCUS†



## 2024 ATTENDEES BY PRACTICE SETTING†



†Information obtained from and the 2024 Annual Meeting registration form. Totals may vary if physicians did not respond to a question. Physicians may be included in more than one practice focus or setting.

