

AAOS 2025

Priority Point System

Meeting Dates: March 10 - 14 | Exhibit Dates: March 11 - 13
San Diego Convention Center | San Diego, California

AAOS has established a priority point system for exhibit space assignment. This system recognizes a company's support for AAOS by rewarding their commitment and adherence to the rules and regulations of the Annual Meeting. The order of booth selection is based on the cumulative priority points that each exhibitor has earned from their activities in the previous year.

Types of Priority Points

1. **Permanent Points:** Points accrued from annual participation as an exhibitor and will continue to accumulate from year to year.
2. **Expiring Points:** Points gained from various supportive activities within the year and are reset to zero after each Annual Meeting.

Earning Points for AAOS 2026 Space Assignment

Permanent Points:

- **Annual Meeting Participation:** Earn two (2) priority points for each year of participation as an exhibitor at an AAOS Annual Meeting.

Expiring Points:

- **Annual Meeting Support:** Earn one (1) priority point for each \$1,000 spent in support of the AAOS 2025 Annual Meeting. This includes booth fees, exhibitor suites, surgeon engagement opportunities, and promotional and advertising opportunities secured through AAOS.
- **Citywide Promotions:** Earn one (1) priority point for each \$10,000 spent in support of citywide & outdoor promotional opportunities through EMC Outdoor at the AAOS 2025 Annual Meeting with a commitment by **December 31, 2024**.

- **Non-Annual Meeting Activities:** Earn one (1) priority point for each \$1,000 spent in support of any AAOS non-Annual Meeting opportunities during 2024. This includes CME Course Exhibits, Spotlight Sessions, Registries, advertising in AAOS publications, and sponsorships.
- **Early Commitment:** Earn two (2) priority points for exhibit space applications and 50% deposits received by the initial space assignment deadline of **June 27, 2024**.
- **Final Payment:** Earn two (2) priority points for full payment of exhibit space fees by **October 17, 2024**.
- **Hotel Accommodations:** Earn two (2) priority points for securing hotel rooms within the Exhibitor Room Block through onPeak, the official housing vendor of AAOS.

General Rules

1. **Accumulation of Points:** Priority points earned for participating as an exhibitor each year are permanent and will accumulate from year to year. All other priority points earned each year are expiring and will reset to zero the following year.
2. **Exhibit Space Assignment for AAOS 2026:** The order for booth selection will be determined by:
 - Total of permanent points
 - Expiring points earned from the AAOS 2025 Annual Meeting and the 2024 calendar year AAOS Non-Annual Meeting spend.
3. **Eligibility for Points:** Exhibitors must participate in the Annual Meeting to be eligible for priority points related specifically to that year's event. If an exhibitor cancels their space or does not attend the meeting, they will only miss out on earning points associated with the Annual Meeting for that year, while still retaining eligibility for points from non-Annual Meeting activities.

4. **Calculation of Points:** All priority points are calculated after the AAOS Annual Meeting.
5. **Disclaimer:** The criteria and deadlines for earning points are subject to change. AAOS encourages exhibitors to stay updated on any adjustments.
6. **Compliance:** AAOS has the right to deduct points for not following show rules and regulations while participating in the AAOS Annual Meeting.
7. **Usage Restrictions:** Priority points are exclusive to the company that earned them and cannot be used by subsidiary or affiliate companies.
8. **Complimentary Booths:** Exhibitors with a complimentary booth will not earn expiring points but will earn 2 permanent priority points for exhibiting.

Company Mergers, Acquisitions, or Demergers

1. **Mergers and Acquisitions:** In the event of a merger or acquisition, AAOS will recognize the priority points of the company with the highest accumulated total. Points from both entities cannot be merged.
2. **Demergers:** When a company divides, it is up to the resulting entities to agree on the division of priority points. Requests to divide priority points must be formally submitted by the parent or any of the subsidiary companies via email to exhibits@aaos.org within 90 days following the transaction.

Violation of Rules and Regulations

As a condition for exhibiting, each exhibitor shall agree to abide by all rules and regulations. For most violations, the following penalties will be enforced:

First violation Loss of 25% of priority points

Second violation Loss of 50% of priority points

Third violation Loss of 100% of priority points

Fourth violation One-year suspension of exhibit privileges

For subsequent violations, a company will not be eligible to exhibit at future AAOS Annual Meetings.

Questions?

For further assistance, please contact the Exhibits Team at 847-384-4010 or exhibits@aaos.org.

